

Week of the International Student 2022

A toolkit to organise your own activity during the WotIS in November 2022

This toolkit includes information about how to organise a successful event during the Week of the International Student in November 2022. You can find information about best practices of previous Weeks of the International Student to inspire you and inform you about possible activities as well as a general step-by-step guide to help you organise an activity during this year's edition of the Week of the International Student.

This year's theme: **meet the world, make the change**, is all about the importance of connection and impact between and created by (international) students and alumni. These students and alumni are global citizens who are ready to make a positive change together and inspire the world. Therefore, in this WotIS we would like to provide a platform for them and showcase the importance of an international experience.

Best practices of the WotIS



1. WotIS Walks

In order to encourage students to break out of their own personal bubbles and meet fellow (international) students, Nuffic and Frisse Gedachtes (Fresh Thoughts) organised walks where international and Dutch students could meet up in several different cities throughout the country. The registration form to sign up for a walk in a specific city was promoted by social media channels of Nuffic, WilWeg, Study in Holland, Frisse Gedachtes, and ESN. This event could be combined with a networking session after the walks to further connect with the international and Dutch students.

Read more about the event: [Students break out of their bubbles during the WotIS Walk | Nuffic](#)



2. Virtual talk show & quiz with students

The University of Twente organised a virtual talk show and quiz where three international students were asked about their experiences in the Netherlands as well as about topics such as virtual mobility, diversity, and sustainability. [The registration form](#) for this event was shared and promoted on the social media channels of Nuffic, Study in Holland and University of Twente.



3. Brainstorm event - Social interaction in and outside the international classroom: Are we breaking the bubble?

Together with Hogeschool Zuyd and the creative agency Snijboon, we organised a virtual brainstorm session about social interaction in and outside the international classroom. The target audience for this session consisted of both education professionals and international and Dutch students. We shared the registration form for this event on social media channels of Nuffic, Study in Holland, WilWeg, and ESN.

4. Alumni/students sharing session

We welcome schools and universities to collaborate with students and alumni by organising a webinar, talk show or sharing session with them. The students and alumni can share inspiring stories about successful projects, careers, and/or Dutch education impacts on their future career. You can invite [Study in Holland](#) and [WilWeg](#) ambassadors to your dedicated session about their international experiences during their studies. The Study in Holland ambassadors are international students who are currently studying at Dutch higher education institutions and the WilWeg ambassadors are Dutch students and young professionals with an international experience abroad.

Read more about the experiences of our ambassadors:

[Student stories | WilWeg](#)
[Student stories | Study in Holland](#)

Step-by-step guide to start organising your activity during the WotIS 2022

1. Define the specific target and the target audience for your activity.
 - *We provide you the opportunity to have a brainstorm session with us to help you define your target and target audiences and to set up an activity.*
2. Determine the budget you have available for this activity.
3. Determine the programme, the number of guests, the date, the type of event location (virtual or on site), and the type of entertainment (if any).
 - *We provide you the opportunity to have a brainstorm session with us to help you define your target and target audiences and to set up an activity.*
4. Create a detailed schedule for your event.
5. Create a communication plan.
 - *You can make use of your visual promotional toolkit from September on.*
6. Create a registration form or link and your own promotional material.
7. Promote your event and sent out invitations.
 - *We will promote your event on www.Nuffic.nl and you can make use of the social media channels of Nuffic, Study in Holland and Wilweg for the promotion of your event.*
8. Launch your event.
9. Send out thank-you emails and evaluation forms to speakers and attendees.

Please contact us via email (wotis@nuffic.nl) or contact us (Florine and Emi) via the Microsoft Teams group if you would like to schedule a brainstorming meeting with us, if you need additional information or if you have questions about this toolkit.